

The Program on International Financial Systems (PIFS) and
the National Banking and Securities Commission of Mexico (CNBV)

Policy Seminar Series on Financial Technology Program Agenda

July 2025

Via Zoom

TUESDAY, JULY 22ND, 2025

THE USE OF ARTIFICIAL INTELLIGENCE IN FINANCIAL MARKETS

11:00am (CST)¹

1:00pm (EDT)

Welcome

- Jonathan Ondrejko (Senior Vice President of Programs at the Program on International Financial Systems)

11:00am – 12:00pm (CST)

1:00pm – 2:00pm (EDT)

Lecture: Regulatory Approaches to FinTech Innovations: Robo-Advising and AI

- Yesha Yadav (Milton R. Underwood Chair and Professor of Law at Vanderbilt University Law School)

5 Minutes

Break

12:05pm – 12:50pm (CST)

2:05pm – 2:50pm (EDT)

Presentation: AI Adoption in the Financial Sector – Risk and Regulation

- Clifford Goss, Ph.D. (Deloitte U.S. Artificial Intelligence Risk Management Leader)
- Alejandra Mendoza (Deloitte & Touche LLP)

¹ Program Times: This agenda reflects times in Eastern Daylight Time in Boston, Massachusetts (EDT, or UTC-4:00) and Central Standard Time in Mexico City, Mexico (CST, or UTC-6:00).

TUESDAY, JULY 29TH, 2025

THE ROLE AND REGULATION OF OPEN FINANCE

11:00am – 1:00pm (CST)

1:00pm – 3:00pm (EDT)

Joint Presentation & Discussion: The Role and Regulation of Open Finance

- [Rory Van Loo](#) (Professor of Law and Michaels Faculty Research Scholar at Boston University School of Law)
- [Ashwin Vasan](#) (Partner at FS Vector and former Associate Director of Research, Monitoring and Regulations at the Consumer Financial Protection Bureau)

1:00pm (CST)

3:00pm (EDT)

Closing Remarks:

- [Jonathan Ondrejko](#) (Senior Vice President of Programs at the Program on International Financial Systems)

Speaker Biographies

Yesha Yadav

Milton R. Underwood Chair and Professor of Law at Vanderbilt University Law School

Yesha Yadav's research interests lie in financial market regulation, securities regulation and corporate bankruptcy, focusing on market structure, exchange design, payments, digital asset regulation, distressed debt and restructuring. She has developed particular specialization in market microstructure, examining the regulation of trading ecosystems for various asset classes, notably, equity, U.S. Treasuries, corporate bonds and cryptocurrencies.

Before joining Vanderbilt's Law faculty in 2011, Professor Yadav worked as a legal counsel with the World Bank in its finance, private-sector development and infrastructure unit, where she specialized in financial regulation and insolvency, and creditor-debtor rights. Before joining the World Bank in 2009, she practiced from 2004-08 in the London and Paris offices of Clifford Chance in the firm's financial regulation and derivatives group. As part of her work in the area of payments regulation, she advised the European Payments Council on the establishment of the Single Euro Payments Area.

Since joining Vanderbilt, Professor Yadav has served as honorary advisor to India's Financial Services Law Reform Commission and on the Atlantic Council's Task Force on Divergence, Transatlantic Financial Reform and G-20 Agenda. She has served as a member of the Commodity Futures Trading Commission's Technology Advisory Committee, where she sat on the Distributed Ledger Technology and Algorithmic Trading Subcommittees. Professor Yadav is also a member of Nasdaq's Hearing Panel, and the current Vice-Chair of the Tennessee State Advisory Committee to the U.S. Commission on Civil Rights.

Professor Yadav earned an M.A. in Law and Modern Languages (First Class) at the University of Cambridge, after which she earned an LL.M. at Harvard Law School. She was a Vanderbilt University Chancellor Faculty Fellow for 2019-21. In 2022, she won Vanderbilt University's Chancellor Research Award for her research into U.S. Treasury market regulation. She was honored in 2020 as a second-time winner of the student-selected Hall-Hartman Outstanding Professor Award for excellence in teaching.

Clifford Goss, Ph.D

Deloitte U.S. Artificial Intelligence Risk Management Leader

Clifford has served financial services industry clients at Deloitte for nearly 20 years. He is Deloitte Risk & Financial Advisory's artificial intelligence (AI) leader for financial services. In this capacity, he helps clients stand up, or enhance, their AI risk management programs. By strengthening and stitching together model risk, data risk, cyber risk, legal/compliance/ethics, and technology risk management programs, he is helping his clients develop end-to-end AI lifecycle risk management programs.

Additionally, for nearly 15 years, he's helped his clients prepare for and understand regulatory expectations with respect to modeling and model risk management (MRM). In this effort, he has helped institutions stand up their MRM governance and operating frameworks; create model documentation for legacy models; conduct model validation for a wide range of models, from anti-money laundering to asset and liability management; and perform "mock" regulatory assessments to identify potential regulatory pain points.

Clifford regularly presents various topics within MRM at industry conferences. He holds a Ph.D. in economics, a Masters in accountancy (with CPA), and has served as a part-time professor at UNC-Charlotte's Belk College of Business.

Alejandra Mendoza

Deloitte

Rory Van Loo

Professor of Law and Michaels Faculty Research Scholar at Boston University School of Law

Rory Van Loo's research focuses on how technological, market, and social shifts invite a rethinking of the regulatory framework for consumer-facing businesses. He was ranked the 14th most cited of all legal scholars in 2024 for recent publications (and 8th most cited once adjusted for co-authorship). His articles were twice selected through blind peer review for the Harvard/Stanford/Yale Junior Faculty Forum and have been published in various journals such as the *Columbia Law Review*, *University of Chicago Law Review*, and the *University of Pennsylvania Law Review*. Several of Professor Van Loo's scholarly ideas were later implemented, including through the Federal Trade Commission's section 6(b) study of technology platforms and its policy against companies' data privacy pretexts, as well as the Consumer Financial Protection Bureau's issuance of a data-sharing rule. His perspectives have also appeared in *NPR's Weekend Edition*, *The Sunday Times*, *Reuters*, *Bloomberg*, and *USA Today*, among others.

Prior to BU, Professor Van Loo taught courses on contracts, consumer technology regulation, multiparty negotiations, and dispute systems design at Harvard Law School. He also served on the implementation team that built and launched the Consumer Financial Protection Bureau. After law school, he spent several years at McKinsey & Co. conducting empirical studies for multinational corporations in mergers and acquisitions, consumer marketing, and organizational design.

Professor Van Loo's intellectual engagement with digital markets began with an undergraduate major in science, technology, and society, focusing on computer science. He then received a Thomas J. Watson Fellowship to travel to Argentina, Costa Rica, Côte d'Ivoire, India, Mali, Peru, Senegal, and Vietnam researching the social impact of the internet.

Rory Van Loo's research focuses on how technological, market, and social shifts invite a rethinking of the regulatory framework for consumer-facing businesses. He was ranked the 14th most cited of all legal scholars in 2024 for recent publications (and 8th most cited once adjusted for co-authorship). His articles were twice selected through blind peer review for the Harvard/Stanford/Yale Junior Faculty Forum and have been published in various journals such as the *Columbia Law Review*, *University of Chicago Law Review*, and the *University of Pennsylvania Law Review*. Several of Professor Van Loo's scholarly ideas were later implemented, including through the Federal Trade Commission's section 6(b) study of technology platforms and its policy against companies' data privacy pretexts, as well as the Consumer Financial Protection Bureau's issuance of a data-sharing rule. His perspectives have also appeared in *NPR's Weekend Edition*, *The Sunday Times*, *Reuters*, *Bloomberg*, and *USA Today*, among others.

Prior to BU, Professor Van Loo taught courses on contracts, consumer technology regulation, multiparty negotiations, and dispute systems design at Harvard Law School. He also served on the implementation team that built and launched the Consumer Financial Protection Bureau. After law school, he spent several years at McKinsey & Co. conducting empirical studies for multinational corporations in mergers and acquisitions, consumer marketing, and organizational design.

Professor Van Loo's intellectual engagement with digital markets began with an undergraduate major in science, technology, and society, focusing on computer science. He then received a Thomas J. Watson Fellowship to travel to Argentina, Costa Rica, Côte d'Ivoire, India, Mali, Peru, Senegal, and Vietnam researching the social impact of the internet.

Ashwin Vasan

Partner at FS Vector and former Associate Director of Research, Monitoring and Regulations at the Consumer Financial Protection Bureau

Mr. Vasan was most recently Associate Director of Research, Monitoring and Regulations at the Consumer Financial Protection Bureau (CFPB). He oversaw a team that led the bulk of the CFPB's policy development work (research, reports, and regulations) and served as an advisor to Director Rohit Chopra. In addition to his time at the CFPB, he was formerly at Capital One and McKinsey & Company.

In his role as Partner at FSV, Mr. Vasan will advise FSV clients, which include fintechs, banks and other financial institutions, on a wide variety of business strategy and regulatory matters.

The Program on International Financial Systems (PIFS) and the National Banking and Securities Commission of Mexico (CNBV)

Policy Seminar Series on Financial Technology Program Agenda

July, 2025
Via Zoom

PARTICIPANT LIST:

Karen Gabriela Acosta

Coordinadora, Comisión Nacional Bancaria y de Valores

Ernesto Aguilar Cayetano

Subdirector, Comisión Nacional Bancaria y de Valores

Luis Adrian Albaran Pichardo

Subdirector, Comisión Nacional Bancaria y de Valores

Alejandro Alvarado

Director de Área, Comisión Nacional Bancaria y de Valores

Vladimir Andriyenko

Director of Financial Technology Regulation, National Banking and Securities Commission

Brenda Àngel

Coordinadora, Comisión Nacional Bancaria y de Valores

Verónica Arellanos Méndez

Subdirectora de Área, Comisión Nacional Bancaria y de Valores

Yosua Arias

DA, Comisión Nacional Bancaria y de Valores

Andrea Arroyo

Coordinadora Técnica Fintech, Comisión Nacional Bancaria y de Valores

Tania Angoli Avendaño Gómez

Coordinadora de Supervisión de Grupos e Intermediarios Financieros, Comisión Nacional Bancaria y de Valores

America Ingrid Avila Flores

Externo, Comisión Nacional Bancaria y de Valores

Salvador Ayala Castro

Coordinadora, Comisión Nacional Bancaria y de Valores

Ubaldo Saúl Bárcenas Iturbe

Subdirector, Comisión Nacional Bancaria y de Valores

Marlene Alejandra Becerril Alegria

Subdirectora de Área, Comisión Nacional Bancaria y de Valores

Andrea D Cerdí

Directora de Área, Comisión Nacional Bancaria y de Valores

Nelson Ariel

Inspector, Comisión Nacional Bancaria y de Valores

Diana Canela Valle

Directora General de Programación, Presupuesto y Recursos Materiales, Comisión Nacional Bancaria y de Valores

Rosa Elena Cárdenas Escobar

Subdirección de Supervisión de Grupos e Intermediarios Financieros B, Comisión Nacional Bancaria y de Valores

Joaquín Carrillo

Coordinador, Comisión Nacional Bancaria y de Valores

Karla Azayradema Casas Hernández

Subdirectora, Comisión Nacional Bancaria y de Valores

Héctor Castañeda

Subdirección, Comisión Nacional Bancaria y de Valores

Wendy Chamorro Mendoza

Subdirectora de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Aldo Alberto Cisneros Alcantara

Inspector, Comisión Nacional Bancaria y de Valores

Jennifer Cobaxin

Analista, Comisión Nacional Bancaria y de Valores

Cinthia Constantino Cortés

Subdirectora, Comisión Nacional Bancaria y de Valores

Berenice Correa Abrego

Subdirectora, Comisión Nacional Bancaria y de Valores

Erika Cruz

Directora de Área, Comisión Nacional Bancaria y de Valores

Mauricio Cruz Ortiz

Coordinador, Comisión Nacional Bancaria y de Valores

Ingrid Alejandra Cruz Romero

Subdirectora, Comisión Nacional Bancaria y de Valores

Myrna Delgado

Coordinadora de Supervisión de Seguridad de la Información, Comisión Nacional Bancaria y de Valores

Brenda Diaz

Especialista en Disposiciones, Comisión Nacional Bancaria y de Valores

Cristóbal Domínguez Flores

Coordinador para el Acceso a Servicios Financieros, Comisión Nacional Bancaria y de Valores

Reyna Dorantes

Coordinadora, Comisión Nacional Bancaria y de Valores

Victor Agustín Escamilla Lopez

Inspector de prevención de operaciones con recursos de procedencia ilícita, Comisión Nacional Bancaria y de Valores

Benjamín Espinoza

Analista, Comisión Nacional Bancaria y de Valores

Salvador Estrada

Subdirector de Conducta de Participantes del Mercado, Comisión Nacional Bancaria y de Valores

Isaac Falconer

Subdirector, Comisión Nacional Bancaria y de Valores

Monica Virginia Flores Del Villar

Subdirección, Comisión Nacional Bancaria y de Valores

Maria Guadalupe Francisco

Subdirectora, Comisión Nacional Bancaria y de Valores

Marisol Galicia

Subdirector, Comisión Nacional Bancaria y de Valores

Narciso Galindo

Coordinator, Comisión Nacional Bancaria y de Valores

Aldo García

Analista Supervisor, Comisión Nacional Bancaria y de Valores

Paola García

Directora de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Rosa Verónica García Gonzales

Especialista, Comisión Nacional Bancaria y de Valores

Maria Patricia García Shiaffin

Director de Área, Comisión Nacional Bancaria y de Valores

Noriko Garduño

Subdirectora, Comisión Nacional Bancaria y de Valores

Aidee Gómez

Subdirectora, Comisión Nacional Bancaria y de Valores

Esperanza Gómez

Subdirectora de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Alfonso Gómez Gómez

Especialista de Delitos y Sanciones, Comisión Nacional Bancaria y de Valores

Lourdes Adriana Gómez Ruiz

Subdirectora de Planeación Estratégica, Comisión Nacional Bancaria y de Valores

Luz Elena Gonzalez

Especialista, Comisión Nacional Bancaria y de Valores

Mariana Gonzalez Garcia Mijares

Coordinadora, Comisión Nacional Bancaria y de Valores

Xiadany Guadarrama

Subdirectora, Comisión Nacional Bancaria y de Valores

Juan Manuel Guerrero Vázquez

Comisión Nacional Bancaria y de Valores

Lina Paola Gutierrez Vital

Inspectora de Emisoras, Comisión Nacional Bancaria y de Valores

Monica Guzman Quirarte

Subdirector, Comisión Nacional Bancaria y de Valores

Maria Teresa Hazas Alvarado

Subdirectora, Comisión Nacional Bancaria y de Valores

Eva Hernández

Subdirectora, Comisión Nacional Bancaria y de Valores

Uciel Andrés Hernández Pérez

Inspector de Grupos e Intermediarios Financieros A4, Comisión Nacional Bancaria y de Valores

Ailyn Yaret Hernández Vázquez

Subdirectora, Comisión Nacional Bancaria y de Valores

Adelina Huerta

Directora de Área, Comisión Nacional Bancaria y de Valores

Maria G Jimenez

Directora de Desarrollo Regulatorio, Comisión Nacional Bancaria y de Valores

Diana Laura Jimenez

Comisión Nacional Bancaria y de Valores

Stephania Jimenez

Subdirectora de Área, Comisión Nacional Bancaria y de Valores

José Juárez

Director de Área, Comisión Nacional Bancaria y de Valores

Edgar Limón Astudillo

Coordinador de Regulación Prudencial A, Comisión Nacional Bancaria y de Valores

Alejandra Llanos Guerrero

Directora de Área, Comisión Nacional Bancaria y de Valores

Mary Pily Loo Castillo

DGSROT, Comisión Nacional Bancaria y de Valores

Fernando López

Director de Área, Comisión Nacional Bancaria y de Valores

Claudia Y López

Especialista, Comisión Nacional Bancaria y de Valores

Jesus Lopez Sanchez

Directora de Área, Comisión Nacional Bancaria y de Valores

José Manuel José Manuel

Jefe de Departamento, Comisión Nacional Bancaria y de Valores

Andrea Mariscal

Analista Jurídico, Comisión Nacional Bancaria y de Valores

Javier Mata

Subdirector, Comisión Nacional Bancaria y de Valores

Adahir Maya Rivera

Director de Desarrollo Regulatorio, Comisión Nacional Bancaria y de Valores

Ricarda Mejía

Subdirectora de Supervisión de Instituciones de Tecnología Financiera, Comisión Nacional Bancaria y de Valores

Ángel Daniel Majía García

Servicio Social, Comisión Nacional Bancaria y de Valores

Laura Lilia Méndez Chavero

Analista Administrativo, Comisión Nacional Bancaria y de Valores

Janette Mendoza Figueira

Subdirectora de Participantes de Mercado, Comisión Nacional Bancaria y de Valores

Herlindo Miguel Astilleros

Subdirector de Prevención de Operaciones con Recursos de Procedencia Ilícita, Comisión Nacional Bancaria y de Valores

Juan Carlos Miranda

Subdirector, Comisión Nacional Bancaria y de Valores

Edith Molina

Subdirector, Comisión Nacional Bancaria y de Valores

Genoveva Rosalba Monroy

Directora de Área de Instituciones de tecnología Financiera, Comisión Nacional Bancaria y de Valores

Jessica Yazmín Mora Rivera

Director de Área, Comisión Nacional Bancaria y de Valores

Oscar Morales

Coordinador, Comisión Nacional Bancaria y de Valores

Tania Morales

Analista Jurídico Contencioso, Comisión Nacional Bancaria y de Valores

Juan Carlos Morales Rojas

Subdirector de Desarrollo Regulatorio, Comisión Nacional Bancaria y de Valores

Daniela Moreno

Analista Supervisor, Comisión Nacional Bancaria y de Valores

Mauricio Moreno

Subdirector, Comisión Nacional Bancaria y de Valores

Felipe Navarro

Coordinador de Autorizaciones Bursátiles, Comisión Nacional Bancaria y de Valores

Jorge Neri M

Subdirector, Comisión Nacional Bancaria y de Valores

Salvador Padilla Cuevas

Director de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Carmen Palacios

Asistente de Dirección General, Comisión Nacional Bancaria y de Valores

Eduardo said Palacios

Analista De Sistemas, Comisión Nacional Bancaria y de Valores

Anita Pérez Martell

Subdirectora de Desarrollo Regulatorio, Comisión Nacional Bancaria y de Valores

Saúl Pérez Sánchez

Subdirector de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Nidia Portugal Vela Martínez

Director de Disposiciones, Comisión Nacional Bancaria y de Valores

Oscar Daniel Quiroga

Coordinador de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Ethel Ramirez

Comisión Nacional Bancaria y de Valores, Comisión Nacional Bancaria y de Valores

Joseline Ramírez

Coordinadora de Prevención de Operaciones, Comisión Nacional Bancaria y de Valores

Emmanuel Ramírez

Subdirector, Comisión Nacional Bancaria y de Valores

Laura Ramírez

Subdirectora de Análisis e Información, Comisión Nacional Bancaria y de Valores

Jesus Ramirez Arana

Subdirector, Comisión Nacional Bancaria y de Valores

Fátima Reyes Molina

Inspectora, Comisión Nacional Bancaria y de Valores

Alejo Reyes Reyes

Analista supervisor, Comisión Nacional Bancaria y de Valores

Karolina Rivas

Subdirectora de Grupos e Intermediarios Financieros E, Comisión Nacional Bancaria y de Valores

Angelica Robles

Subdirectora, Comisión Nacional Bancaria y de Valores

Jesus Rodriguez Leon

Inspector, Comisión Nacional Bancaria y de Valores

Rolando Rodríguez Ochoa

Coordinador de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Eduardo Rojas

Coordinador de Delitos, Comisión Nacional Bancaria y de Valores

Daniel Román

Deputy Director, National Banking and Securities Comision

Leonor Romero López

Directora de Área de Instituciones de tecnología Financiera, Comisión Nacional Bancaria y de Valores

Karina Ruiz Arrieta

Asistente B de Dirección General de Asuntos Internacionales, Comisión Nacional Bancaria y de Valores

Martha Salazar

Inspector de Fondos de Inversión, Comisión Nacional Bancaria y de Valores

David Elmer Salazar Ventura

Analista Aanciones Administrativas, Comisión Nacional Bancaria y de Valores

Mitz Nereida Salgado Salgado
Subdirectora de Área, Comisión Nacional Bancaria y de Valores

Geraldine Sanchez
Analista, PLD

Claudia Sánchez Charrez
Coordinadora, Comisión Nacional Bancaria y de Valores

Stephany Joselyn Sánchez Oriz
Subdirector, Comisión Nacional Bancaria y de Valores

Karina Sandoval
Subdirección, Institución

Ilse Carolina Sanelis
Comisión Nacional Bancaria y de Valores

Valeria Segoviano Razo
Inspectora, Comisión Nacional Bancaria y de Valores

Omar Serrano Campos
Director de Area, Comisión Nacional Bancaria y de Valores

Jorge Solana
Subdirector de Área, Comisión Nacional Bancaria y de Valores

Avril Suárez
Subdirector, Comisión Nacional Bancaria y de Valores

Andrea Sumano
Inspector, Comisión Nacional Bancaria y de Valores

Adriana Tapia
Analista Administrativo, Comisión Nacional Bancaria y de Valores

Adrian Tapia
Supervisor, Comisión Nacional Bancaria y de Valores

Jorge Tepale
Director de Métodos y Procesos de Supervisión, Comisión Nacional Bancaria y de Valores

Izamar Valdez
Inspector de Área, Comisión Nacional Bancaria y de Valores

Nancy Esephanie Valdez Hinojosa
Inspectora de Prevención de Operaciones con Recursos de Procedencia Ilícita, Comisión Nacional Bancaria y de Valores

Joselyn Abigail Valeriano Ortigoza
Supervisor, Comisión Nacional Bancaria y de Valores

Yearim Valles Arellano
Coordinadora de Regulación Bursátil, Comisión Nacional Bancaria y de Valores

Jose Alberto Vázquez García
Inspector de Administración de Inversiones, Comisión Nacional Bancaria y de Valores

Paola Vleasco
Subdirectora de Asuntos Jurídicos Bursátiles, Comisión Nacional Bancaria y de Valores

Joshua Imanol Verde Rebollo
Becario, Comisión Nacional Bancaria y de Valores

Alejandra Yañez
Subdirectora, Comisión Nacional Bancaria y de Valores

Salvador Zavala Rodríguez
Director, Comisión Nacional Bancaria y de Valores